

OJJDP the Enforcing Underage Drinking Laws Program



Special Events Management

**April 18-21
Fargo & Bismarck, ND**



Challenges - Overview

- ❑ Two basic types of events
 - ❑ Sanctioned and Authorized / Permitted
 - Pre-planned
 - Hosts and sponsors identified
 - ❑ Impromptu / Unsanctioned
 - While the event is planned local authorities are not included in the planning
 - Event organizers are not readily identified and may be difficult to hold accountable



Challenges - Overview

❑ Off shoot events

❑ Private parties

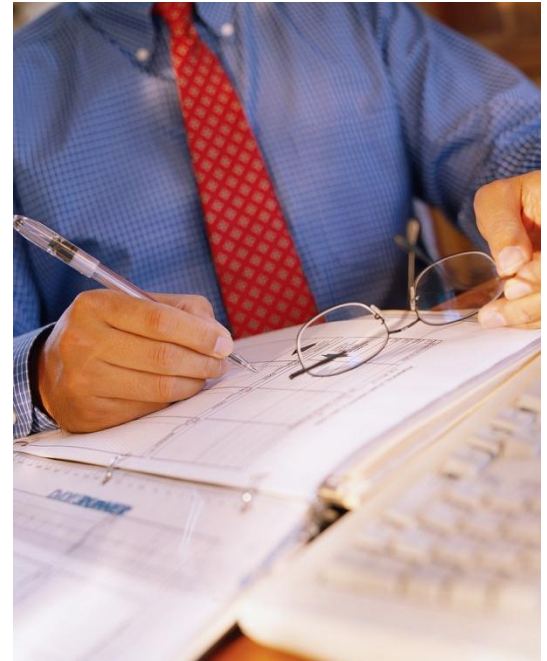
❑ Typical problems

- Resources focused elsewhere
- Not uncommon to have illegal activities (drugs, underage drinking, loud and disorderly parties)



Planning For Scheduled Events

Consider the overall
impact on the
community and the
surrounding
neighborhoods



Be Part of the Planning Process

- ☐ Reduces Problems
- ☐ Reduces Conflicts
- ☐ Reduces Liability Risks





The Planning Process

- ❑ The planning process should include all parties that will be Involved with or affected by the event.
 - Event Organizer
 - Law Enforcement (Local, State, Prosecutors & Regulatory
 - Vendors/Retail Associations
 - Town/County Council Representation
 - Community reps/neighborhood associations

The Planning Process - Resources

☐ Do we have what we need?

- Current economy loss of staffing
- Specialized positions lost to generalist

☐ Help with the planning

- Think about who can help this process
- Other agency input – don't be afraid to call around





The Planning Process - Resources

☐ Citizen Volunteers

- Many tasks don't require police officers
- Additional eyes and ears for the event
- Evaluate various tasks and see what can be done with their help

☐ Training

- Both law enforcement and citizens involved in the operation need training
- Plan ahead and make sure they are ready
- Success will come with the training and everyone will be happier and better prepared



THE ALCOHOL EQUATION!

$$y = mx + b$$

(x_2, y_2)

x -axis

**How important is
selling alcoholic
beverages to the
success of the
event?**

**Is it a primary
source of income?**



Fair and Festival Considerations

- ☐ Who is the sponsor or organizer?
- ☐ What type and how big of a crowd is expected?
- ☐ What is the social climate?





Liability Issues

- ☐ Are organizers or sponsors required to post a surety bond?
- ☐ What Liability if any does the city incur
- ☐ What additional insurance will be required for personal injury?
- ☐ Are there workmen's compensation issues?
Who is covered and by whom?



**Alcohol enforcement at special events
begins with education.**



Special Event Education

- ☐ Inform the community about the alcohol laws and policies that will apply to the special event.
- ☐ Utilize the media to help get your message out.
- ☐ In campus environments use student orientation and alcohol awareness programs as a method of communicating the event policies.
- ☐ Educate vendors concerning your expectations and their responsibilities



Media Support/Education

- ❑ Media can be a useful tool to help share information about the event and community expectations.
- ❑ They may be able to educate the public in advance of the event
 - Re-routes
 - Special rules
 - Immediate information source in case of crisis



Media Support/Education

- ☐ Law Enforcement may enlist the coalition and media in educating the general public about the laws and consequences of breaking the law:
 - Use media – letters to the editor, news articles
 - Post neighborhood notices/flyers
 - Use key spokesperson in community
- ☐ Media may be used as a call to action if additional volunteer or resources are needed.

Media Support/Education

- ❑ Determine what enforcement information is available to share with the public:
 - Number of officers who will be scheduled to work the event.
 - Number of undercover or plainclothes officers assigned to the event.
 - The scope of the area to be included in the enforcement detail.
 - The procedures related to clear use of force and arrest policies.

Special Events Education

- ❑ The Individuals responsible for checking ID's should receive comprehensive server training
- ❑ Law Enforcement should receive comprehensive training in false "ID" detection





Education What to Include

- ❑ The event staff/volunteers should receive training in the following:
 - First Aid and CPR – water safety if appropriate
 - Event Rules and Code of Conduct
 - Server Training to include:
 - Checking Identification
 - Signs of Intoxication
 - De-escalation Skills
 - Emergency and Safety Plans
 - Logistics – parking, clothing, breaks, meals



Who can help with the training?

- ☐ Law enforcement
- ☐ EMS
- ☐ Coalitions
- ☐ Professional RBS Companies



The I.D. Checking Process

Determine who will be responsible for checking ID's, wrist banding, and/or marking process.

- ☐ Law enforcement
- ☐ ABC or Liquor Control
- ☐ Organizer or event staff
- ☐ Vendors



The I.D. Checking Process

- ❑ Establish an I.D. verification, (checks and balances), protocol.
- ❑ What is the criteria for I.D. acceptance or rejection?
- ❑ Who will be responsible for making I.D. related decisions?

Alcohol Control Measures

- ☐ What types of alcoholic beverages are being served?
- ☐ What types of containers are being used?
- ☐ Are there serving limitations?





Alcohol Control Measures

- ☐ Are there specified areas where alcohol is permitted and where it is not?
- ☐ Are food and non-alcoholic beverages a requirement?
- ☐ What are the serving times?
- ☐ Is there a “Cut Off” procedure?



Alcohol Control Measures

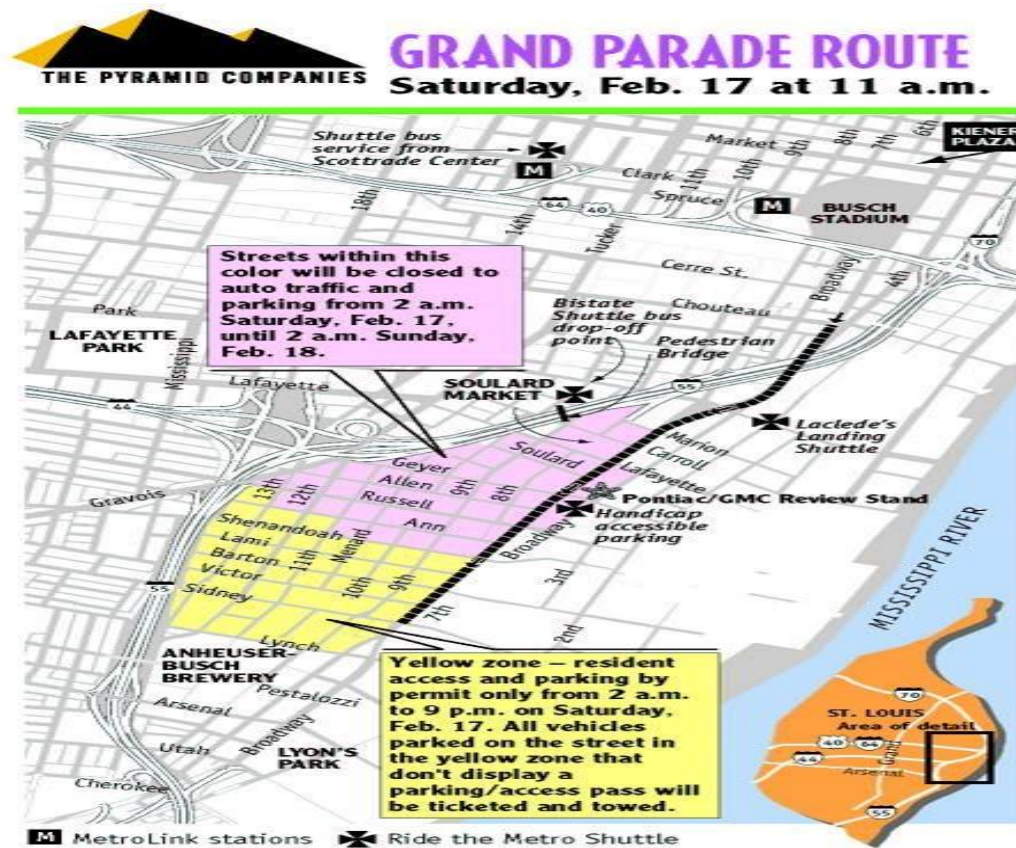
- ☐ Establish a policy for items that will not be allowed within the event area, such as coolers, bags, and other carry items.
- ☐ Will there be pre-entry inspections?
- ☐ Who will conduct them?



Signage

- ❑ There Should be ample signage placed in the parking areas, along the perimeter, and throughout the event grounds. Message Boards
- ❑ The signs should identify the rules and regulations, laws and ordinances pertaining to alcohol possession and consumption, and “No Alcohol Zones”

Signage





Signage

NO CANS

NO COOLERS

NO BOTTLES

NO BACKPACKS

**WE ARE
MIZZOU**



**MOST MU FOOTBALL FANS
HAVE 0-4 DRINKS
WHILE TAILGATING**

**WE TAKE
PRIDE IN OUR CHOICES**





Taking Action

☐ Enforcement

☐ Diversified enforcement efforts

- Party enforcement
- Bar enforcement
- Street sweep
- Covert Operations
- Regulatory Enforcement



Alcohol Enforcement Units

- ☐ Officers with assigned responsibility to all facets of alcohol enforcement.
- ☐ Utilize effective strategies.
- ☐ Responsible for coordinating with other agencies.



Alcohol Enforcement Units

- ☐ Operate during high risk times.
- ☐ Focus on problem areas.
- ☐ Combine resources.
- ☐ Can be Multi-jurisdictional.
- ☐ Involve judges, prosecutors, ABC's, and other local and state agencies



Enforcement Strategies

- ☐ Uniform v. Plainclothes
- ☐ Random Consumer Checks
- ☐ DWI Enforcement



Working The Crowd

- ☐ Work as a team
- ☐ Have a plan
- ☐ Do a size up of your sector
- ☐ Information and intelligence
- ☐ Select observation points
- ☐ Use the chat and check approach



Look for Verbal And Physical Cues

- ☐ Let your powers of observation be your guide
- ☐ Watch the behavior - listen to the language
- ☐ Looking around before they take a drink
- ☐ The pass off; Palming the cup



Look for Offender Deceptions

- ☐ I'm holding it for someone else
- ☐ Is it a Big Gulp? Stash Cans
- ☐ Gatorade? Or Gatorade Plus?
- ☐ Book Bag Purses are in
- ☐ Big Coats – Big Pockets

Stash Cans



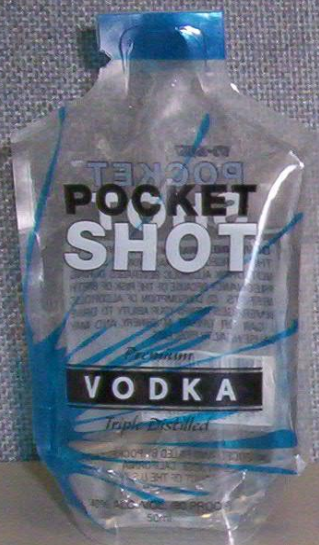


Bottled by Tootsie Lingo Liqueurs Cocoa, Florida

GOVERNMENT WARNING: (1) According to the Surgeon General, women should not drink alcoholic beverages during pregnancy because of the risk of birth defects. (2) Consumption of alcoholic beverages impairs your ability to drive a car or operate machinery, and may cause health problems.

Contains FD&C Yellow no. 5, FD&C Blue no. 1, and Cinnamal. 750mL. Yellin' Melon Balls. Contains 30 (250mL) portions.

15% ALC/Vol 30 Proof



Which contain Alcohol?





The Enforcement Action

- ☐ Officer Safety – Work in groups
- ☐ Move Situation to perimeter-large groups - team concept
- ☐ Sit them down
- ☐ Use assembly line processing
- ☐ Know when to call for a uniformed response



Uniformed vs. Plainclothes

- ☐ Uniformed Officers at Perimeter/Random Patrols
- ☐ Plainclothes Working the Crowd
 - Know the color of the day particularly if multiple agencies are involved
- ☐ Remember Demeanor-Keep Situation From Escalating
- ☐ Allows for Clandestine Removal of Offenders



Supplies

- ☐ Backpack
- ☐ Digital Camera/White erase board/markers
- ☐ Evidence Vials/Bags/Flex Cuffs/Gloves
- ☐ Communications-cell phones
- ☐ Ticket Books & Pens (that are capable of writing in all kinds of weather)
- ☐ “ID” Checking tools (flashlights, optical loop)



Random Consumer Checks

- ❑ A Reverse Compliance Check
 - Assist Vendors with checking identification by working undercover in the booth
- ❑ Serves as a deterrent
- ❑ Supports Vendors

Un-Sanctioned Events

- Recent trend toward events organized through social networking
 - Unofficial St. Patrick's Day (IL)
 - Float-topia (CA)
 - Eiffel Tower event (France)





Un-Sanctioned Events

☐ Primary Issues

- Planning does not include community / public safety
- Communities forced to scramble resources to handle issues and manage event
- Difficulty in identifying hosts / responsible parties and no accountability for them
- No way to recoup the costs of the event
- Higher level of risk for participants / community
- In some cases, ordinances do not address the real problem (CA example)



Un-Sanctioned Events

Responses

- Evaluate your current laws and statutes to see if they adequately address these types of events
- Monitor social networking sites for these potential events
- Maintain good communications with the industry – often times they will have advanced knowledge
- Follow standards of planning and include all stakeholders.

Private Events and Beyond

☐ Issues

- ☐ Illegal Sale of Alcohol
- ☐ Underage Drinking
- ☐ Binge Drinking
- ☐ Lack of responsible hosts
 - Wants to participate in the party
 - Doesn't know or chooses to disregard the host responsibility





Private Parties and Beyond

☐ Responses

- ☐ Strong police presence
- ☐ Near zero tolerance enforcement strategy
- ☐ Targeted enforcement
 - Advanced intelligence work
 - Parties that are charging or advertising
 - High risk events
- ☐ Deterrent messaging



Social Media

□ Facebook, My Space and other social media sites may be useful in the event planning process.

- As an intelligence source
- As a link to the participating community
- To help set community expectations
- To promote the events and the community

Private Parties and Beyond

□ Intelligence Sources

□ Unofficial St. Patrick's Day

- Facebook page with over 17,000 confirmed attending
- 2009 – Identified over 100 illegal parties to be addressed by law enforcement



Confirmed attendees 3 weeks before event

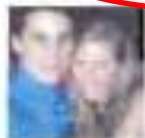
Confirmed Guests

This event has 13,027 confirmed guests

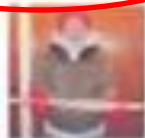
[See All](#)



Elizabeth
Anne



Jenna
Vanderwall



Alice
Brinkmeier



Keiff Jelly



Abraham
Esparza



Kati
Chamberlain




Zach
Dorfman



Darren
Bale

Efforts to inform

facebook   [Home](#) [Profile](#) [Account ▾](#)

**Official Public Safety Page on Unofficial** 
[Wall](#) [Info](#) [Photos](#) [Discussions](#) [Boxes](#) [Notes](#)


Unofficial St. Patrick's Day 
Thursday, February 25, 2010 at 11:48am

"Unofficial St. Patrick's Day," an event primarily centered on drinking, is expected to take place March 5, 2010 on and around the University of Illinois campus. The event is not sanctioned by the university or the cities of Champaign and Urbana.


Eight agencies will be taking an active role in making sure that disruptive, disorderly and illegal activity will be addressed:

- Champaign Police
- Urbana Police
- University of Illinois Police
- Illinois State Police
- Champaign County Sheriff
- Parkland College Public Safety
- Champaign County State's Attorney
- Illinois Liquor Control Commission



Campus District Safety
Champaign Police
University of Illinois Police
Urbana Police
Unofficial St. Patrick's Day
Maintaining a Safe and Orderly Community.
March 5, 2010

Official Public Safety Page on Unofficial's Notes
Unofficial St. Patrick's Day
Feb 25, 2010
Subscribe to these Notes
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Criminal Minds Poll 

What do you think of the show? Vote now!

Thin Blue Line 

Support Law Enforcement with a Blue Line Survival Bracelet. 20% of proceeds go to help the families of fallen officers. American Made!

Have you tried Picaboo? 




These agencies will be monitoring and addressing illegal and unsafe activity. Officers will focus on street-level violations, illegal activities occurring at private parties, monitoring behaviors at licensed establishments and responding to citizen complaints. Officers will take appropriate enforcement action as needed.

During the 2009 event several hundred people were arrested, cited, or ticketed for a variety of crimes, including disorderly conduct, criminal damage, DUI, underage drinking and public possession of alcohol. Additionally, the university took disciplinary action against students as necessary. The university also notified other institutions' offices of student discipline when the offender was not from the U. of I. Many other institutions have indicated they will take jurisdiction over illegal activities of their student in other college communities.

As a community member or potential visitor, you should be aware of local laws and ordinances.



Kegs

The city of Champaign requires permits for possession of multiple kegs of alcohol. No keg permits will be issued during the week the event occurs. Individuals possessing multiple kegs or locations with multiple kegs will be cited under this ordinance. In the case of location-based violations, each of the residents occupying that location may be cited under that ordinance.

Throwing of dangerous material

The throwing of dangerous materials is a violation in both cities. The minimum fine in Urbana is \$165; the fine in Champaign is \$215. In Champaign, if the material is thrown from a balcony, the officers may charge the resident or residents as well as the person throwing the material. In the event of injury or death resulting from thrown objects, offenders could face more serious penalties including criminal charges.

Nuisance parties

Champaign and Urbana have ordinances that prohibit nuisance parties. Disorderly, disruptive conduct or conduct that creates a public safety concern typically will result in enforcement. Officers may order the termination of the party and clearing of the event location. Failure to respond to the officer's direction at these nuisance parties could result in additional charges.

Taking Action

☐ Citizen Involvement –

☐ Pre-event

- ☐ Community members were part of the intelligence effort
- ☐ Review of Ordinance and policy changes
 - Throwing of Dangerous materials
 - Limitations on Access (hours of operation)

☐ Work with landlords

Revelers adjust to new Town party plan

Trooper Michael Walsh, in photo above, gives a breath test to a young man who would not give his name after he dropped the some of the cans of beer in his bag while walking through the lot behind the Bloomsburg Diner. No citation was issued.

Partygoers, in middle photo at left, walk past Bible verses posted on the side of 257 East St. in Bloomsburg.

Revelers, in photo at lower left, walk along Light-street Road during Saturday afternoon's Block Party in Bloomsburg.



Taking Action

☐ Citizen Involvement

☐ During the event

- Covert operatives
- Additional eyes on key locations
- Command post support
- Processing support / notification
- Media relations



Can you tell who the citizen volunteer is? How about the police officer?

Taking Action



Again, who is the undercover police officer?

Look at what are party host wanted to show off?





Taking Action

☐ Citizen Involvement

☐ Post Event

- Data collection
- Paperwork finalization
- Media relations
- Event review and assessment



Multi-Jurisdictional Issues

☐ Planning is key

- ☐ Roles identified and officers /citizens assigned to match their role


☐ Operational Goals established

- Near zero tolerance
- Harm Reduction
- Managing public safety with minimal enforcement

Multi-Jurisdictional Issues

- ☐ Paperwork management
- ☐ Officer / citizen buy-in
- ☐ Making is easy to enforce
- ☐ Appropriate supervision
- ☐ Investigation management
- ☐ Training for the job

CHAMPAIGN POLICE DEPARTMENT NO REPORT NOTICE TO APPEAR									
OCCURRED DATE / TIME		DOW		CONTROL NUMBER		GEO CODE			
ENF. TYPE <input type="radio"/> PATROL <input type="radio"/> UIPD <input type="radio"/> PARKLAND <input type="radio"/> BAR CHECKS <input type="radio"/> STREET SWEEPS <input type="radio"/> COPS IN SHOPS									
ORDINANCE VIOLATED									
Section		Code		Title		Age of Minor <input type="text"/>			
<input type="radio"/> 5-45		8141		Presence of Minor in a Liquor Establishment					
<input type="radio"/> 5-65		8120		Minors: Purchase Possession of Alcohol					
<input type="radio"/> 5-62		8121		Possession Prohibited on Public Property and Business Parking Lots					
<input type="radio"/> 5-62.1		8137		Carrying open liquor out of premises					
<input type="radio"/> 5-53		8123		Name Tag Required					
<input type="radio"/> 23-44		8362		Fighting (On View Only)					
<input type="radio"/> 23-112		8337		Public Urination and Defecation Prohibited					
<input type="radio"/> 15-17		8245		Litter on Public Ways					
<input type="radio"/> 21-14		8256		Specific Prohibition - Noise					
<input type="radio"/> 21-32		8257		Unnecessary vehicular noise prohibited					
Describe Circumstances:									
Mandatory Court Appearance Unless Paid By				Check if Pay By Mail is Denied <input type="radio"/>		Pay By Mail Fine Amount \$			
Address or Location				Location Type		Alcohol Type			
Business Name		Business Phone		Business Phone		Business Phone			
Officer		Badge		Date		Supervisor		Badge Date	
NOTICE TO APPEAR									
You are hereby notified to appear in Court Room _____ of the Circuit Court of the Sixth Judicial Circuit, 101 East Main Street, Urbana, Illinois at _____, M., on the _____ day of _____, 20____ to answer the charge as noted above.									
I HAVE RECEIVED THIS NOTICE AND UNDERSTAND THAT IF I FAIL TO APPEAR AS REQUIRED BY THIS NOTICE, A WARRANT IN THIS MATTER WILL BE ISSUED BY A JUDGE.									
Defendant Signature _____									
DEFENDANT INFORMATION									
Name		Address		City, State		C O U O		Zip	
Phone Number		AKA		Alias DOB (s)		Employment Code			
Description (clothing, etc)		Social security #		DLN & State					
Employer / School		Address		City, State		C O U O		Zip Phone	
DOB		Age		Race		Sex		Ht. Wt. Hair Eyes Distinguishing Features	
Injury Code		Gang		Gang Name		Show up: Date/Time		Location Conducting Officer	
Arresting Officer		Arrest Location		Date/Time Arrested		Transported By		Disposition	
Miranda: Y/N		Issuing Officer		Date / Time Read		Arrest #s		Arrest Type	
Vehicle: Color		Year		Make		Model		Body License / State VIN	
Copies: White - Legal Canary - Police Pink - Defendant									
Ver 01.09									



Today might be a good day to plan
a DWI checkpoint or Safety
Inspection!



DWI Checkpoints

- ❑ DWI Check Points are designed to serve as a deterrent to drunk driving by creating the perception of possible detection/arrest
- ❑ Two basic formats:
 - Check Points
 - Saturation Patrols



☐ For both indoor and outdoor events, have a plan for the safe entry and exit.

☐ Basic operations will be similar in both types of events.

☐ Also have an emergency plan.

Emergency Services Considerations

- ☐ Fire department notification. On call or on scene.
- ☐ EMS notification. On call or on scene.
- ☐ Notification to local hospital/s.





Other Considerations

- ☐ The availability of free water.
- ☐ The adequate number and positioning of portable restrooms and trash cans.
- ☐ The availability of cool down stations.
- ☐ Will there be a centralized information tent/area?
- ☐ Will maps or directories be posted or available?



Evaluate the Outcome

☐ Evaluate and plan for the next event:

☐ Initial Debriefing:

- Identify areas of concern or confusion
- What seemed to work well?
- Identify and document any incidents that were not handled well.



Evaluate the Outcome

☐ Coalition Debriefing:

- Identify policies to implement before next event
- Identify areas where education is still needed
- Celebrate success:
 - At community meetings
 - Through media coverage
 - Letters of thanks and support to coalition members



Practice, Practice, Practice

- ❑ Organize and implement practice sessions:
 - Table top exercise and/or mock trial
 - Event staff and volunteers participate
 - Licensee required to participate
 - Occur after staff/volunteers have been trained
 - Security staff and law enforcement involved
 - Emergency personnel included



Pacific Institute for Research and Evaluation

- ◆ Phone: 877-335-1287 (toll free)
- ◆ Website: www.udetc.org



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